

HBCU ENTREPRENEURSHIP AND INNOVATION

Part 1: HBCU National Business Plan Competition

Part 2: HBCU Deans Seminar on Entrep. and Innovation

***Part 3: HBCU Presidential Policy Forum on
Entrepreneurship and Innovation***

Part 4: Minority Entrepreneurs Networking

Part 5: HBCU Recruitment Event

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES



***HOST: SOUTHERN UNIVERSITY SYSTEM
TUSKEGEE UNIVERSITY***

APRIL 16-19, 2026

ATLANTA, GA

***SPONSORED BY
LEADERSHIP NEEDED FOUNDATION***

HBCU/MI ENTREPRENEURSHIP AND INNOVATION

Mission:

*The HBCU Entrepreneurship and Innovation initiative aims to assist Historically Black Colleges and Universities in developing a comprehensive entrepreneurship and innovation curriculum that is particularly relevant in preparing young men and women to develop an entrepreneurial mindset and become leaders and entrepreneurs. This initiative brings together HBCU presidents/chancellors along with business, foundation, entrepreneurial, government, military, and other leaders to focus on the advancement of innovation ecosystem at HBCUs. Each year, the program selects a special theme to support HBCUs. **Students who have participated in the Entrepreneurship and Innovation program have said that it was the best experience they had in their entire academic life.***

Activities:

HBCU/MI Entrepreneurship and Innovation Program has five components:

First: HBCU/MI Entrepreneurship and Innovation Business Plan Competition

Each year, the participating schools conduct internal competitions on Business Plan Development and Presentation. The winner of each school's internal competition comes to Atlanta for the national competition. The winner of the national competition competes in the international competitions. The program provides entrepreneurial opportunities and experiences to students and helps them to look at the big picture and apply all their conceptual & theoretical knowledge in a fast-paced business environment.

Second: Deans Seminar on Entrepreneurship and Innovation

As an integral part of the program, *HBCU/MI Entrepreneurship and Innovation* will conduct Dean/Faculty Development Programs for HBCU/MI deans and select faculty members. Each year business school deans and select faculty members are invited to Atlanta for an intensive seminar conducted by the leading entrepreneurship scholars and practitioners from around the country. The objective is to infuse entrepreneurship into the curriculums of HBCU/MIs.

Third: Presidential Policy Forum on Minority Entrepreneurship and Innovation

The Forum aims to get academic, business, foundation, entrepreneurial, government, and other leaders involved in the minority entrepreneurship education issues and encourage them to take an active role in preparing African American and other minority young men and women to become entrepreneurs.

Fourth: Minority Entrepreneurs Networking

A special group of minority entrepreneurs will be invited to join this historic program. This will be an excellent opportunity for them to network with top level leaders from corporations, government, military, academic, and other areas to promote their business. There will be special training sessions for them as well to enhance their knowledge on how to become successful entrepreneurs. All student participants will be able to interact with this group and gain real life feedback on entrepreneurship.

Fifth: HBCU Recruitment Fair

Based on the level of sponsorship, Senior HR and other Executives from major corporations will be invited to meet with over 200 top students from many HBCU/MI/MIs. Executives will receive all participating student resumes in advance, and they will be able to meet the selected students for breakfast on Friday morning of the program week. Executives will then be able to watch the students in action as they present their business plans and respond to questions from the judges.

HBCU/MI Entrepreneurship and Innovation

Initiative is a part of Leadership Needed Foundation, Inc. - a registered American non-profit 501 C (3) public charity (classified by IRS). We have received the highest "PLATINUM" ranking from Candid/GuideStar. All contributions received are directly utilized for programmatic purposes.

Southern University and A&M College and Tuskegee University are the two host institution of this historic program.

Contact: Dr. Mohammad Bhuiyan at 404-441-7881 or hbcu@hbcumiei.org

LEADERSHIP

General Larry Ellis, US Army (Ret.) and Dr. Chuck Mattera, Retired Chairman and CEO of Coherent Corp.



For details about all leadership members, please visit our website at : hbcumiei.org

HBCU Entrepreneurship and Innovation (Minority Entrepreneurship Education)

Date: _____

Dear Prospective Leader Partner/Partner/Sponsor:

We are pleased to let you know that we are currently preparing for the 2026 Annual HBCU Entrepreneurship and Innovation Program to be held at the Westin Atlanta Airport Hotel in Atlanta, GA during April 16-19, 2026. The program process starts in August in prior year and ends with the finale in April next year.

Based on the past work of our leadership team with HBCU/MIs, we are expecting participation of students, faculty, deans, and Presidents/Chancellors from about HBCUs. Please feel free to invite any HBCU that you want us to include in the program.

*As an important side event, we are also going to organize a “HBCU Recruitment Fair” with about 250 top quality students from HBCUs. These students will be carefully selected based on their high GPA, presentation skills, communication skills, analytical skills, and leadership skills. Recruitment preferences will be given to companies based on their levels of sponsorships. **All our students are from business, engineering, and computer science disciplines.***

Our leadership team has worked with many CEOs and Senior VPs of major corporations, leading entrepreneurship scholars from leading universities, top ranking active duty and retired military officers, federal government agency representatives, and many successful entrepreneurs. You can look at some of those pictures and videos on our website(currently being updated).

We would like to invite you and your company to become a Lead Partner/Partner/Sponsor of this historic initiative. Details of this historic program and the significant levels of benefits that your company will receive from such participation are outlined in this proposal and additional information on our website at **www.hbcumiei.org**

You company can take advantage of this unique opportunity in several ways:

1. Your CEO can be the Keynote Speaker
2. Your HR department can recruit from the “HBCU Recruitment Event.” Five to seven top students (with GPA of 3.3 and higher) are selected from each HBCU/MI through a competitive selection process and a total of about 250 top students are available.
3. Your executives can participate and explore opportunities.
4. Your marketing executives can participate and use the opportunity to access national markets through HBCU/MIs.
5. Your foundation can contribute for a worthwhile cause.
6. Your senior executives can serve as a judge for the business plan competition.

Please visit our website at www.hbcumiei.org for additional information about the program or feel free to contact me directly at 404-441-7881 or mab@hbcumiei.org.

Sincerely,
Mohammad Bhuiyan, Ph.D.
CEO, HBCU Entrepreneurship and Innovation

PARTNERSHIP AND SPONSORSHIP LEVELS

Note: Your Total Contribution is tax deductible.

If you are interested in making a special gift amount, please contact Dr. Bhuiyan directly at 404-441-7881 or leadershipneed@gmail.com

SPONSORSHIP LEVELS

NAMED SPONSOR: \$500,000

LEAD PARTNER \$100,000

PARTNER \$50,000

TITLE SPONSOR \$25,000

MAJOR SPONSOR \$20,000

PLATINUM SPON. \$15,000

GOLD SPONSOR \$10,000

Please contact Dr. Mohammad Bhuiyan at 404-441-7881 or at hbcumiei@gmail.com to discuss the benefits of Named Sponsorship and Partnership.

Benefits to Sponsors

Your Total Contribution is tax deductible.

**For LEAD PARTNER and PARTNER benefits, please contact
Dr. Bhuiyan directly at 404-441-7881 or mab@hbcumiei.org**

Lead Partner enjoys many exclusive benefits.

Partners enjoy better preferences in most categories

Benefits to Sponsors

Your Total Contribution is tax deductible.

FOR \$25,000.00 TITLE LEVEL

Your Company will receive five complementary full **registration**.

A big sign with your company logo will be displayed prominently all the time.

Your company senior executive could be a speaker at the dinner.

Your company will be able to nominate a Judge for the Business Plan Competition

Your Company logo will get space in the top section of the **materials**.

Your Company will receive a “Reserved Table” with one university at the award ceremony dinner on April 18, **2026**.

Your company will receive the second preference to recruit from about **250** top students from about **50** HBCUs here in **Atlanta**.

Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship & Innovation.

Your Company will be identified in all promotional materials, advertisements, and on the web **site**.

Your Company will be officially recognized at the award ceremony.

Your Company will be able to instantly reach about **50** HBCU/MIs and cities to market its products and services.

Your Company will enjoy significant level of Positive Public Relations

Your Company representatives will be able to Network with Prominent Business and Community Leaders for future **clients**.

Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars.

Your Company will be able to receive Credit for “Giving Back.”

Good Corporate Citizenship

Benefits to Sponsors

Your Total Contribution is tax deductible.

FOR \$10,000.00 GOLD LEVEL

Your Company will receive two complementary full **registrations**.

Your company will be able to nominate a Judge for the Competition.

Your Company logo will get space in the lower middle section of the **materials**.

Your Company will receive half “Reserved Table” with one of the universities at the award ceremony dinner on April 18, **2026**.

Your company will be able to **recruit from** about **250** top students from about **50** HBCUs here in **Atlanta**.

Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship

Your Company will be identified in all promotional materials, advertisement, and on the web **site**.

Your Company will be officially recognized at the award ceremony.

Your Company will be able to instantly reach over **50** HBCUs and cities to market its products and services.

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Good Corporate Citizenship